



NORSE Course

The North Star Endoscopy Course

August 7-8, 2026
Minneapolis, MN

EXHIBITOR PROSPECTUS

August 7-8, 2025

University of Minnesota: Twin Cities
McNamara Alumni Center
200 SE Oak Street
Minneapolis, MN 55455

Contact

Shelby Gill
gillx236@umn.edu
(218) 259-5953

Welcome to NORSE 2026!

Join us at the inaugural North Star Endoscopy (NORSE) Course – a high-energy, content-rich program designed for GI providers across the country. Led by recognized experts, NORSE focuses on the innovations and techniques shaping endoscopic practice today, including endobariatric therapy, third-space endoscopy, complex pancreaticobiliary disease management, and EUS/ERCP in altered anatomy.

Here's how your company can make an impact at NORSE 2026:

- **Elevate your brand:** Align your organization with world-renowned faculty and position yourself as a leader in endoscopy innovation.
- **Engage the endoscopy community:** Connect with gastroenterologists, fellows, and nurses who are eager to explore the latest technologies and techniques.
- **Reach key decision-makers:** Showcase your solutions to potential customers and key decision-makers in a focused, highly receptive environment.

Support NORSE today and make a lasting impact on the future of endoscopy!

COURSE DIRECTORS



Stuart Amateau, MD PhD
University of Minnesota



Ahmed Dirweesh, MD
University of Minnesota



Guru Trikudanathan, MD
University of Minnesota

SPONSORSHIP INQUIRIES

Shelby Gill
gillx236@umn.edu
(218) 259-5953

Contact us today to discuss your sponsorship goals and become a part of NORSE 2026!



EVENT SPONSORSHIP

Benefit	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor	Community Partner
Investment Level	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$5,000
6' Exhibitor Table	2 tables Premium Location	2 tables Premium Location	1 table Standard location	1 table Standard location	1 table Standard location	1 table Standard location	1 table Standard location
Exhibit Representatives	6	4	3	3	2	2	2
Educational session observation for Representatives (non-CME)	✓	✓	✓	✓	✓	✓	✓
Acknowledgement of support by name only in event slides, signs, and materials	✓	✓	✓	✓	✓	✓	✓
Acknowledgement of support by logo and tier on course webpage	✓	✓	✓	✓	✓	✓	✓
Recognition in opening and closing remarks	✓	✓	✓	✓	✓	✓	✓
Opt-in attendee list (names & affiliations)	✓	✓	✓	✓	✓		
One-page ad to be included in our Online Exhibitor Portfolio, shared digitally with all Course attendees	✓	✓	✓	✓	✓		
Pre-Event Social Media Recognition (with logo)	4 posts	3 posts	2 posts	1 post			
Post-Event Social Media Recognition (with logo)	1 post	1 post	1 post	1 post			
Friday VIP Reception – Exclusive off-site dinner and networking with NORSE faculty and VIPs (up to 4 reps)	✓	✓	✓				✓
Opportunity to provide non-CME educational item (branded notebook or similar, pending University approval)	✓						

Hands-On Workshop Equipment Support (In-Kind Opportunity)

Support skills-based education by providing equipment for our Hands-On Workshops! Partners indicate equipment and workshop interest, and the course team will coordinate an in-kind educational grant request through your organization's portal. Please indicate your interest by March 1, 2026.

We are looking to source models, simulators, and/or devices that support the following station focus areas:

areas: Mucosal Resection (EMR/ESD/FTR), Endoscopic Suturing, Disposable Duodenoscope & Cholangioscopy, Bariatric Endoscopy (TORe & ESG), EUS-Guided Drainage / LAMS, Advanced Hemostasis & Closure, Cryotherapy (strictures, Barrett's, bleeding), Enteral Stenting & LAMS (optional/combined station).



EXTERNAL FACULTY

Subject to change.

Mustafa Arain, MD

Advent Health
Orlando, Florida

Mohammad Bilal, MD, FACP, FACG

University of Colorado Anschutz
Aurora, CO

Vinay Chandrasekhara, MD

Mayo Clinic
Rochester, Minnesota

Prabhleen Chahal, MD, MASGE, FACG

UT Health
San Antonio, Texas

Shivangi Kothari, MD, FACG, FASGE

University of Rochester Medical Center
Rochester, NY

Mohamed Othman, MD

Baylor College of Medicine
Houston, Texas

Jason B. Samarasena, MD

University of California (UCI) Health
Orange, CA

Neil Sharma, MD, FACG, FASGE, AGAF

Banner Health
Arizona, Phoenix

Shyam Thakkar, MD, FASGE

West Virginia University
Morgantown, West Virginia



KEYNOTE SPEAKER

Christopher Thompson, MD

Brigham and Women's Hospital
Boston, Massachusetts

DIDACTIC TOPICS

- AI in Modern Gastroenterology
- Altered Anatomy ERCP
- Barrett's Esophagus Updates
- Chronic Pancreatitis Surgery
- Endohepatology
- ESD
- GI Bleeding
- Indeterminate Biliary Stricture
- Living Donor Transplant - UMN Experience
- Multidisciplinary Management of Necrotizing Pancreatitis
- Post-transplant Stricture and Leaks
- Quality and Competency in Advanced Endoscopy Training: Where Are We Headed?
- The Latest in Endobariatrics



INTERNAL FACULTY

Subject to change.



Martin Freeman, MD, MACG, MASGE
University of Minnesota



Shawn Mallery, MD
University of Minnesota



Stuart Amateau, MD, PhD, FASGE, FACG, AGAF
University of Minnesota



Guru Trikudanathan, MD, FASGE
University of Minnesota



Nabeel Azeem, MD
University of Minnesota



Ahmed Dirweesh, MD, DABOM
University of Minnesota



Gregory Beilman, MD
University of Minnesota
Interim CEO, University of Minnesota Physicians



Srinath Chinnakotla, MD
University of Minnesota



BAHA FAWWAZ, MD

2026-27 Advanced
Endoscopy Fellow
University of Minnesota



PETR VANEK, MD

2025-26 Advanced
Endoscopy Fellow
University of Minnesota



COURSE AGENDA

Subject to change.

Friday, August 7

7:00 am	Registration and Breakfast - Exhibit Hall	
7:30 am	Welcoming Remarks and Course Overview	Stuart Amateau
Session 1: Advanced Esophageal, Endohepatology & Emerging Technologies		
7:50 am	Barrett's Esophagus: Current Updates and Emerging Strategies	Neil Sharma
8:10 am	Endohepatology: Redefining the Role of Endoscopy in Liver Disease	Jason Samarasena
8:30 am	Live Cases	
9:30 am	ESD in 2026: Expanding Indications and Evolving Techniques	Mohammad Othman
9:50 am	Q&A	
10:00 am	Break & Exhibit Hall: Visit Exhibitor Booths	
10:30 am	AI in Modern Gastroenterology	Shyam Thakkar
10:50 am	GI Bleeding: Evidence-Based Endoscopic Strategies	Shivangi Kothari
Session 2: Endobariatrics & Advanced Foregut Interventions		
11:20 am	<i>Martin L. Freeman Keynote Lecture</i> State of the Art in Endobariatric Therapy	Chris Thompson
11:50 am	Q&A	
12:00 pm	Lunch	
Session 3: Transplant, Hepatobiliary & Complex Biliary Endoscopy		
12:30 pm	Living Donor Transplant - UMN Experience	Srinath Chinnakotla
12:50 am	Live Cases	Shawn Mallery Nabeel Azeem
1:50 pm	Endoscopic Management of Post-Transplant Biliary Strictures & Leaks	Mustafa Arain
2:10 pm	Q&A	
2:20 pm	Break & Exhibit Hall: Visit Exhibitor Booths	
2:50 pm	Indeterminate Biliary Strictures: Diagnostic & Therapeutic Strategies	Vinay Chandrasekhara
3:10 pm	ERCP in Surgically Altered Anatomy: Techniques and Outcomes	Prabhleen Chahal
3:30 pm	Q&A	
3:40 pm	End	



COURSE AGENDA

Subject to change.

Friday, August 7 *with special invited guests only*

5:00 pm NORSE Signature Dinner Cruise
Lake Minnetonka

Exclusive evening dinner with Course faculty and select guests, providing an unparalleled opportunity to network with nationally recognized leaders in advanced endoscopy.

See Event Sponsorship tiers for more information on how to participate.



Saturday, August 8

7:00 am Registration and Breakfast – Exhibit Hall

7:30 am Quality and Competency in Advanced Endoscopy Training: Where Are We Headed? Mohammad Bilal

7:50 pm Q&A

Session 4: Pancreatic Disease

8:00 am Surgical Management of Chronic Pancreatitis Martin Freeman
Greg Beilman

8:20 am Multidisciplinary Management of Necrotizing Pancreatitis Guru Trikudanathan

8:40 am Q&A

8:40 am Break & Exhibit Hall: Visit Exhibitor Booths

Session 5: Hand-on Workshops

9:00 am Concurrent Workshops

- Mucosal Resection
- Endoscopic Suturing
- Disposable Duodenoscope & Cholangioscopy
- Bariatric Endoscopy
- EUS-Guided Drainage
- Advanced Hemostasis & Closure
- Cryotherapy
- Enteral Stenting

12:00 pm End



LETTER OF REQUEST

January 1, 2026

The Division of Gastroenterology, Hepatology and Nutrition (GI Division) is excited to present the inaugural North Star Endoscopy (Live) Course – NORSE Course 2026.

This event will be held on August 7-8, 2026, at the McNamara Alumni Center (200 Oak Street S.E., Minneapolis, MN 55455). This activity has been approved for AMA PRA Category 1 Credit™, ANCC contact hours and AAPA credits. See website for full details. Other healthcare professionals are invited to attend and will receive a Certificate of Participation.

At the University of Minnesota, we are dedicated to providing world-class education, groundbreaking research and community-engaged outreach. The University of Minnesota NORSE Course (z.umn.edu/NORSE) will feature:

- Cutting-edge live procedures and hands-on training
- Interactive, case-based panels
- Cross-specialty collaboration

There are multiple funding levels outlined in this exhibitor prospectus. You will be provided with the University of Minnesota Exhibitor Agreement for accredited courses/activities upon expressing interest and selecting the desired tier. Your spot will be reserved once the document has been signed and returned. All exhibitors must have a fully executed exhibitor agreement to be eligible to exhibit.

Thank you for considering this opportunity to support the University of Minnesota NORSE Course. Your participation would contribute to our event's success and demonstrate your commitment to our community and its initiatives. If you have additional questions, please contact Shelby Gill (gillx236@umn.edu). We hope we can count on your generous support.

Warm regards,

Stuart K. Amateau, MD, PhD, FASGE, FACG, AGAF

Ahmed Dirweesh, MD, DABOM

Guru Trikudanathan, MD, FASGE

Course Directors

The North Star Endoscopy (Live) Course – NORSE 2026

University of Minnesota



ABOUT THE COURSE

North Star Endoscopy (NORSE) Course 2026: Key Details

The NORSE Course offers a high-energy, focused update on advanced endoscopy techniques, designed for Gastroenterologists and Physicians.

Date & Location

- Date: Friday, August 7, 2026, 7:00 AM – Saturday, August 8, 2026, 12:00 PM CT
- Location: McNamara Alumni Center, Minneapolis, MN
- Organizer: University of Minnesota, Division of Gastroenterology, Hepatology and Nutrition Department.

Core Program Focus Areas

The program emphasizes practical, candid, and device-agnostic teaching across several cutting-edge areas:

- Endobariatric Therapy: Including practical metabolic co-management (ESG/TORe).
- Third Space Endoscopy.
- Advanced Pancreatic and Biliary Disease.
- EUS/ERCP Strategies: For altered anatomy and high-risk patients.

The course features live procedures, hands-on training, interactive case-based panels, and cross-specialty collaboration.

Accreditation & CME Credit

- This activity has been approved for *AMA PRA Category 1 Credit*™, ANCC contact hours and AAPA credits. See website for full details.

JOIN US FOR THE INAUGURAL EVENT!

10

External Speakers

14

Didactic Lectures

75-100

Anticipated Attendance

6

Live Case Sessions

8

Hands-On Stations

**Request for Taxpayer
Identification Number and Certification**

Go to www.irs.gov/FormW9 for instructions and the latest information.

**Give form to the
requester. Do not
send to the IRS.**

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) <u>Regents of the University of Minnesota</u>	
	2 Business name/disregarded entity name, if different from above. <u>University of Minnesota</u>	
	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____ Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) <u>State Government</u>	
	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) <u>3</u> Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) <u>C</u> <i>(Applies to accounts maintained outside the United States.)</i>	
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions <input type="checkbox"/>	
5 Address (number, street, and apt. or suite no.). See instructions. <u>c/o University Tax Management Office, 2221 University Ave SE, Suite 100</u>		
6 City, state, and ZIP code <u>Minneapolis, MN 55414</u>		
7 List account number(s) here (optional)		
Requester's name and address (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number										
			-				-			
or										
Employer identification number										
4	1	-	6	0	0	7	5	1	3	

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person Kirsten M. Muller

Date 1/2/2026

Suppliers:

Please note that the University's above address is used for tax purposes only. It is not a remit-to-address.

For all correspondence, including payments, please directly contact the U of M Department that you are working with.

U of M Department:

Please complete the following by filling in your department information before sending to the supplier.

U of M Department: Department of Medicine

Contact Name and Phone: Shelby Gill, 218-259-5953

Mailing/Email Address: 420 Delaware St SE, Minneapolis, MN 55455 \ gillx236@umn.edu



INTEREST FORM

COMPANY INFORMATION

Company/Organization Name (as it should appear in print):

Contact Name:

Contact Title:

Contact E-Mail:

Contact Phone:

Billing Address:

Company Website:

Name(s) of Person(s) Exhibiting (if applicable):

1) _____	2) _____
3) _____	4) _____
5) _____	6) _____

WE WISH TO PARTICIPATE IN THE FOLLOWING MANNER:

☐ Diamond Sponsor (\$30,000)

☐ Platinum Sponsor (\$25,000)

☐ Gold Sponsor (\$20,000)

☐ Silver Sponsor (\$15,000)

☐ Bronze Sponsor (\$10,000)

☐ Exhibitor Sponsor (\$5,000)

☐ Community Partner Sponsor (\$5,000)

☐ Hands-On Workshop (please submit by March 1)

Station focus area(s) you are interested in:

Proposed equipment, materials, etc. you will provide:

Invoicing & Payment: Please email this completed form to Shelby Gill (gillx236@umn.edu). We will follow up by providing an Exhibitor Agreement Contract, which you are required to sign to confirm your participation. Once the Agreement is signed, we will generate an invoice for your company.

All opportunities are available on a first come first serve basis. All exhibitors and other supporters must have a fully executed exhibitor agreement form in order to confirm your spot.